



# FLASH

## FROM THE EDITOR

We hope you had an excellent start into 2019 and wish that your New Year's resolutions provide you with many choices and opportunities!

We at GDA look back at a successful year activities and initiatives to come for this year. The last quarter has been an extremely busy one for the GDA. Close on the heels of the great success with the first edition of GDA International Downstream Conference & Exhibition in October, we had another remarkable event: The first Middle East Symposium on Industry Trends presented by Hote! Bahrain, on December 10 at The Gulf

"Hub", read and share presentations, articles, case papers, best practices and much more. We have provided you the platform. It is now your turn to share.

Check out as well the Members' Corner where we have featured a contribution by our H Technical Committee on how to drive safety. We welcome contributions from our members, so please feel free to send in your articles to [info@gda.org.bh](mailto:info@gda.org.bh) to be considered for our upcoming editions.

Also, look at the Recommended Reading page, where we regularly present highlights of those books which helped our Subject Matter Experts gain deeper insight into their respective fields of specialization.

GDA will continue to be very active this year and provide plenty of opportunities to meet and mingle during conferences and exhibitions. We will keep you posted on where to meet us via our e-mailers and social media channels. Please have a look at GDA website [www.gda.org.bh](http://www.gda.org.bh) for news and updates and follow us on Twitter, Instagram and LinkedIn.

The next exhibition GDA is going to showcase will be the premier Ethylene conference and exhibition for the Middle East held from 13th to 14th February at Bahrain International Exhibition and Convention Centre.

VISIT US AT EMET 2019, stand 551!

Another milestone we have achieved is our recently launched "Knowledge Hub" on the GDA Website. All members are being issued their user ids and passwords, including the user manual. We hope you will enjoy browsing around various portals in our "Knowledge

VISIT US AT



# STAND 551

# GDA FLASH RATE CARD



## ABOUT THE PUBLICATION

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*The Gulf Downstream Association (GDA) Flash is a quarterly newsletter distributed to various organisations related to the Downstream Industry. It is the perfect platform to promote and attract customers for your businesses.*

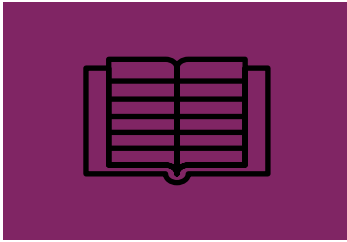
Although new, the GDA Flash is being read by hundreds of professionals from the industry. It is partnered with an extensive social media marketing plan which increases the reach to an average of 60,000 per social media channel. This represents a potential 150,000 set of new eyes from a niche market looking at your products and services.

The Gulf Downstream Association (GDA) was established by its Founding Companies: Saudi Aramco, Kuwait Petroleum International (KPI), Bahrain Petroleum Company (BAPCO), Kuwait National Petroleum Company (KNPC) and Abu Dhabi National Oil Company (ADNOC). GDA is a non-profit organisation which aims to bring leading Downstream players together to further develop the industry and draw mutual benefits from sharing knowledge and best practices.

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**“Collaborating for mutual benefits”**

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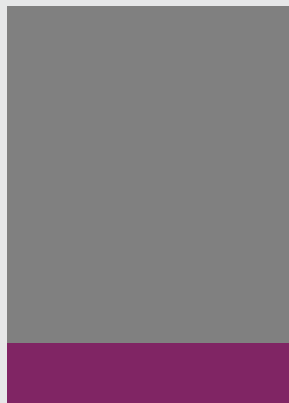


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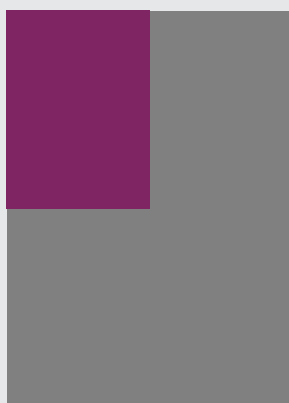
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**GULF  
DOWNSTREAM  
ASSOCIATION**

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